

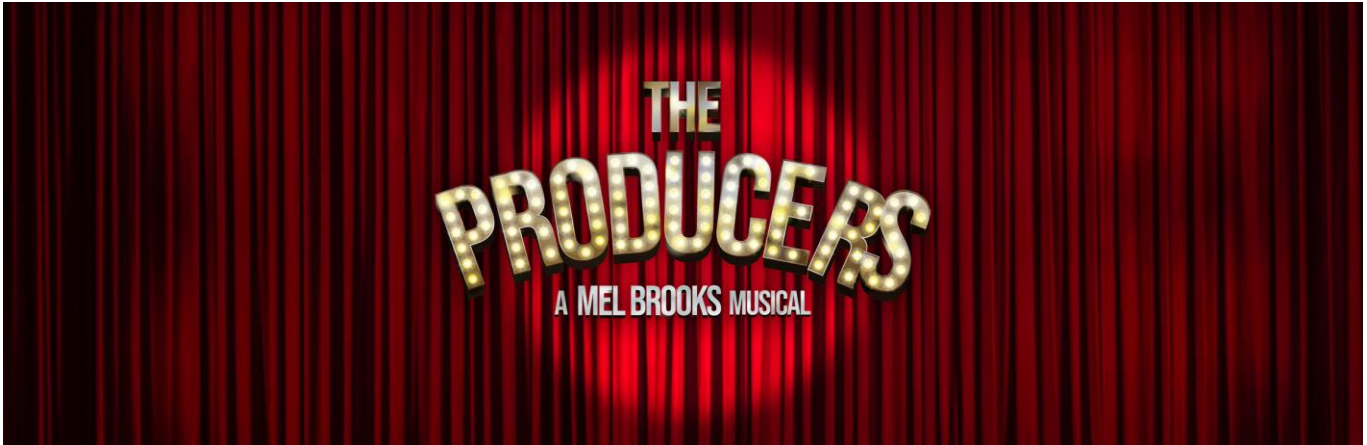
## MEDIA RELEASE

Friday 27 October 2020

## THE PRODUCERS

ALTITUDE THEATRE

FOR IMMEDIATE RELEASE



### NEW BRISBANE THEATRE COMPANY TO STAGE *THE PRODUCERS* IN 2021!

The smash hit musical *The Producers*, written by comedic genius Mel Brooks, will open at Brisbane Powerhouse next March, presented by Altitude Theatre, a new music theatre company spearheaded by Brisbane's own **Joseph Simons** and **Adam Gardnir**.

A mousy accountant teams up with a fading Broadway producer to devise a brilliant scam: to produce the worst musical ever to hit Broadway, guaranteed to close on opening night. Winner of a record twelve Tony Awards, this outrageous, zany and hilarious musical is an equal opportunity offender, guaranteed to have Brisbane laughing out loud.

**Joseph Simons**, Artistic Director of Altitude Theatre and Director / Choreographer of *The Producers* believes this is the show that Brisbane wants right now.

"Following the challenges of 2020 people are eager to get out and celebrate with each other, to laugh and to be entertained by astonishing artists, and that's exactly what *The Producers* offers".

Leading the cast are some of Australia's top musical theatre talent including **Matt Young** (*A Chorus Line*, *West Side Story*, *On The Town*) as Max Bialystock, **Mark Hill** (*Muriel's Wedding the Musical*, *Michael Jackson History*, *Mary Poppins*) as Leo Bloom, **Rachael Ward** (*Chicago*, *Cats*, *Jesus Christ Superstar*) as Ulla, and **James Lee** (*The Phantom of the Opera*, *Les Misérables*, *Fiddler on the Roof*) as Roger De Bris.

"The calibre of talent that we've been incredibly fortunate to assemble for this production is unparalleled. Brisbane is in for a real treat" said **Adam Gardnir**, Executive Director of Altitude Theatre. As one of the first musicals to be presented in Brisbane since COVID-19 caused the industry to shutdown, Gardnir is overwhelmingly excited. "We're back!" he said, "and with such a fun show!"

*The Producers* will be directed and choreographed by **Joseph Simons**, with musical direction by **Jacqui Devereux**, set designs by **Josh McIntosh** and costumes designed by **Madeleine Barlow**.

**SEASON:** Thursday 4<sup>th</sup> to Saturday 13<sup>th</sup> March 2021

**VENUE:** Powerhouse Theatre, Brisbane Powerhouse, 119 Lamington Street, New Farm QLD

**BOOKING INFORMATION:** Tickets are available for purchase from Tuesday 1 December at: [www.brisbanepowerhouse.org](http://www.brisbanepowerhouse.org) or by phoning the box office on 07 3358 8600.

**TICKETS ON SALE TUESDAY 1 DECEMBER!**

[www.altitudetheatre.com](http://www.altitudetheatre.com)

# MEDIA RELEASE

Friday 27 October 2020

# THE PRODUCERS

ALTITUDE THEATRE

FOR IMMEDIATE RELEASE

**IMAGES:** Press quality images from the photo shoot below are available upon request.



**INTERVIEWS:** All lead cast members are available for interviews and photos in Brisbane.

**ALTITUDE THEATRE:** Information on the 2021 season by Altitude Theatre is available at: [www.altitudetheatre.com](http://www.altitudetheatre.com)

**CONTACT:** For interviews and media opportunities please contact:  
Adam Gardnir  
Executive Director  
Altitude Theatre  
0400 443 644  
[adam@altitudetheatre.com](mailto:adam@altitudetheatre.com)

## FULL CAST:



Matt Young as MAX BIALYSTOCK  
Mark Hill as LEO BLOOM  
Rachael Ward as ULLA  
James Lee as ROGER DE BRIS  
Alex Watson as CARMEN GHIA  
Patrick Conolly as FRANZ LIEBKIND  
Chloe Taylor as HOLD ME TOUCH ME  
Jackson Reedman as STORMTROOPER

Ensemble includes Gabriella Boumford, Maddison Coleman, Austin Cornish, Shay Debney, Jasper Filshe, Lachlan Griffith, Stephen Hirst, Dominique Milne, Dhuruva Padmanabhan, Melissa Russo, Paul Roos, Tyson Stuetz and Emma Whitefield

